

# Summer School Pop Culture

2 Weeks Intensive, Non Degree seeking

### Overview

This course overviews the birth, the present and the future prospects for Japanese pop culture. It focuses on those elements of Japanese pop culture that have had a substantial influence globally: manga, anime, computer games, and the character business.

The course will look at the uniqueness of the culture and its impact on the world while also studying the connections with traditional Japanese culture as well as Japanese culture more broadly speaking.

### Pop Culture Theme 90 min each x 15, taught in English

- (1) Field Trip: Kyoto International Manga Museum- Characteristics of Japanese manga and the outlook for it. Boys' magazines, book-borrowing culture, manga magazine, wide variety of genres.
- (2) Field Trip: FUSHIMI INARI Shrine- Japanese anime and Contents tourism. Digital animation, 'slice of life' anime, contents tourism.
- (3) Japanese Pop-Culture and Its Industrial Environment
- (4) The Comic Industry – Origin
- (5) Boost of the Manga Industry
- (6) Anime Industry
- (7) Development of Anime Industry in Japan
- (8) Japanese Characters and Their Globalization
- (9) Video Game Industry
- (10) Development of the Japanese Game Industry
- (11) Evolution of Japanese Heroes
- (12) Gozilla, other Monsters and Tsuburaya
- (13) The Birth of Kawaii
- (14) Using J-Pop to Bring in more People to Local Region
- (15) Integration

(Subject to change)

### Scenes of Japan Studies

(Subject to change)



Maiko



Kinkakuji



Kitano



Food Sample

### Program Sample Schedule

Subject to change

	Monday	Tuesday	Wednesday	Thursday	Friday	Sat	Sun
Week #1	Day 1 Orientation Campus Tour Welcome Lunch Japan Study ①	Day 2 Pop Language① Pop Language② Japan Study②	Day 3 Pop Language④ Pop Language⑤ Pop Language⑥ Japan Study③	Day 4 Pop Language⑦ Pop Language⑧ Pop Language⑨ Japan Study④	Day 5 Pop Language⑩ Pop Language⑪ Pop Language⑫	Day 6 Off	Day 7 Off
Week #2	Day 8 Pop Culture① Pop Culture② Pop Culture③	Day 9 Pop Culture④ Pop Culture⑤ Pop Culture⑥	Day 10 Pop Culture⑦ Pop Culture⑧ Pop Culture⑨	Day 11 Pop Culture⑩ Pop Culture⑪ Pop Culture⑫	Day 12 Pop Culture⑬ Pop Culture⑭ Pop Culture⑮ Completion Certificate		
Last week of July							
1st week of August							

### Japan Study

Japan studies classes are held four times during the program. In addition to the lectures on Japanese Culture held in the Pop Culture and Pop Language classes, participants are given the opportunity to take part in fieldwork excursions and also receive special lectures pertaining to Japanese culture and historical places from masters or experts who are well respected in their field in order to reinforce what they have learnt.



Learn how to act in a movie at the Studio Park.



Learn its history and back ground of MANGA.



Fushimi Inari

Destination of ANIME pilgrims

### Pop Language

Twelve Pop Language classes will be offered during the program. Those students who have no previous Japanese language study are welcome. In this class, students will learn how to read Japanese in their MANGA comics, Anime, Video games and other interesting sub-cultures. No previous study is necessary and beginners are welcome! Why don't you come and enjoy Japanese Pop Culture in its original language?

Campus Lives		Academics	
Term	2 weeks	Pop Culture	1,350 min
Program Fee	JPY 140,000	Pop Language	600 min
Housing Fee	Extra	Japan Studies	360 min
Service Fee	JPY 5,000	Total Hours	2,310 min
Orientation	Yes	Capacity	48 Students
Buddy	Yes	Text Book	Included
Campus Tour	Yes	Visa Support	Yes
Airport Pick Up	No	Credit/Degree	No
Meal	No	Certificate	Yes
Bus Pass	No	Transcript *1	Yes
Travel Insurance	Mandatory	Wi-Fi	Yes
GYM	No	Library	Yes

Subject to change

\*1\*Pop Lectures only