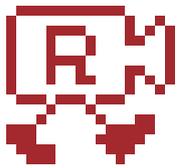


The Present & Future Prospects of  
**j**apanese  
**P**OP **C**ulture



College of Image Arts and Sciences

**Summer**

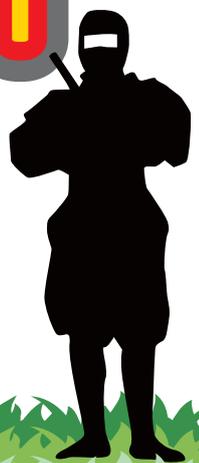


2016

**Program**

**R**  
RITSUMEIKAN

Date: July 26, 2016 - August 6, 2016



# Kawaii! 2016 Summer Pop Culture

This course overviews the birth, the present and the future prospects for Japanese pop culture. It focuses in particular on those elements of Japanese pop culture that have had a substantial influence globally: manga, anime, computer games, and the character business. The course will look at the uniqueness of the culture and its impact on the world while also studying the connections with traditional Japanese culture as well as Japanese culture more broadly speaking.

## 2016 Japanese Pop Culture – Taught in English, 90 Mins Each, Subject to Change

1.	Field Trip/ Kyoto International Manga Museum
2.	Field Trip/ Toyosato Elementary School -Japanese Anime and Contents Tourism
3.	Globalization of Japanese Pop-Culture
4.	The Origin and development of Japanese Comic Industry
5.	The development of Japanese Comic Industry
6.	Development of Local Characters and Character Business
7.	Local Characters and Their Development
8.	The Origin of Monsters and Yokai
9.	The Development of Japanese Heroes and Robot
10.	Groups Project/ Utilizing Entertainment Products to Regional Economy Revitalization
11.	The Origin and development of Video Game Industry
12.	The Origin and Development of Japanese Heroes
13.	The Origin and Development of Japanese VFX Entertainment(Monsters)
14.	Group Presentation
15.	Integration

**Information** \*Cancellation: No refund will be given after fees are paid to Ritsumeikan University.  
\*A minimum of 15 and maximum of 30 students can be accepted for this program.

✉ rsjprwjp@st.ritsumeikan.ac.jp 📄 Fee: ¥140,000. 🏠 Hotel: T.B.A.

<http://www.ritsumeikan.ac.jp/eng/html/admissions/>



## Sample Schedule 2016

R RITSUMEIKAN

Subject to change

July 25(Mon)	26(Tue)	27(Wed)	28(Thu)	29(Fri)	30(Sat)	31(Sun)
Welcome to Kyoto, Japan!	Orientation Campus Tour Welcome Event	① Japanese Lesson ② Japanese Lesson ③ Japanese Lesson Kinkakuji	④ Japanese Lesson ⑤ Japanese Lesson ⑥ Japanese Lesson Maiko	⑦ Japanese Lesson ⑧ Japanese Lesson ⑨ Japanese Lesson Peace Museum	⑩ Japanese Lesson ⑪ Japanese Lesson ⑫ Japanese Lesson Food Sample	Off
Aug.1 (Mon)	2 (Tue)	3 (Wed)	4 (Thu)	5 (Fri)	6 (Sat)	7 (Sun)
⑬ Pop Lecture ⑭ Pop Lecture ⑮ Pop Lecture	⑯ Pop Lecture ⑰ Pop Lecture ⑱ Pop Lecture	⑲ Pop Lecture ⑳ Pop Lecture	㉑ Pop Lecture ㉒ Pop Lecture ㉓ Pop Lecture	㉔ Pop Lecture ㉕ Pop Lecture	㉖ Pop Lecture (Manga Museum) ㉗ Pop Lecture (Toyosato School)	Safe trip to Home!



### Field Trips

90 min



Manga Museum



Toyosato School



Toei Studio Park



### Japan Studies

90 min



Peace Museum



Meeting MAIKO



Kinkakuji Temple



Food Sample



### Japanese Lessons

50min



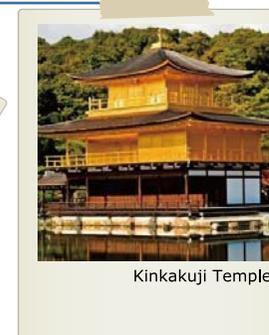
Manga Reading



Japanese Pop Words



Taught in basic Japanese  
Beginners welcome!



### ◆ Eligibility

Be enrolled as an undergraduate or graduate student at the commencement of the program. Have the ability to communicate in English OR in basic Japanese. No previous knowledge of Japanese language is required for the Japanese class.

### ◆ Items included in the program fee

Tuition, Fieldwork Excursions, Completion Certificate, Library Membership Card, Campus WI-FI ID, Welcome Event, Farewell Event, Orientation Meeting, Campus Tour, and Third Party Liability Insurance.

Icons provided by <http://icons8.com>

Application Starts

April 1st, 2016



Application Due

May 24th, 2016



Payment Due

June 9th, 2016