

The 44th AJI Frontier Seminar

Date

May 10, 2022 Tuesday
13:30-14:30

Presentation:

Dr. Ho Thanh Tam

Senior Researcher, Ritsumeikan Asia-Japan
Research Organization, Ritsumeikan University



Sustainable Agricultural Practices and Marketing Strategies of Certified Agricultural Products: Empirical Analyses of cases in Shiga (Prefecture), Japan

The presenter will talk about the benefits generated by sustainable agriculture and the causal effects of agricultural policies. In addition, producers' decision-making to implement sustainable agricultural practices and consumers' preferences for certified agricultural products are investigated.



Registration

<https://us02web.zoom.us/j/81051725060?pwd=bjVUbWVGeFA0UkdCUEU5OGE0Ukp2Zz09>



Moderator: Dr. Ammar Khashan

(Associate Professor, AJI)