

April 16th, 2024,
Tuesday

13:30-14:30

The 66th

AJI Frontier Seminar



Presentation:

Dr. Ho Thanh Tam

Senior Researcher, Ritsumeikan Asia-Japan
Research Organization, Ritsumeikan University

Prospects for Sustainable Agriculture: Perspectives of Rice Farmers and Consumption Trends in Japan

For over two decades, Japan has promoted sustainable agriculture as a solution to environmental issues like global warming and loss of biodiversity. This research aims to examine the economic and environmental outcomes of sustainable agriculture among Shiga rice farmers and seeks to gain a comprehensive understanding of Japanese consumers' behavior towards sustainably farmed rice.

Registration



<http://tinyurl.com/27mdmpwy>

Moderator: **Dr. Ammar Khashan**

Associate Professor, Ritsumeikan Asia-Japan
Research Organization, Ritsumeikan University

