

# The Roundtable Shaping the Future of Creative Careers in Asia

Date/Time: February 6, 2025, 1:30 PM–5:00 PM

Venue: Hirai Kaichiro Library Conference Room,

## Keynote

### **Exporting Culture, Exploiting Creatives? Global K-Culture Boom and the Problem of Creative Labor in Korean Cultural Industries**

This keynote talk will illuminate the often-overlooked realities of creative labor behind Korea's cultural exports. Drawing on in-depth interviews with professionals in drama, film, K-pop, gaming, and webtoon production, Dr. Kim will discuss how Korea's export-oriented cultural production model impacts the aspirations, experiences, and challenges of creative workers.

Dr. Changwook Kim

(Handong Global University,  
South Korea)

## Roundtable Discussion

### **Country Reports on Transitions from Media Education to Media Works**

This roundtable discussion will bring together project members from across Asia to share insights and perspectives on the diverse transitions from media education to professional work in cultural and creative industries.

Panelists:

Shinji Oyama (RU)

Joanna Obispo (RU)

Jiayi Zhang (RU)

Alexandra Maiuga (RU)

Agnes Siwi (RU)

This roundtable is part of a three-year research project (2024–2026), funded by the Asia-Japan Institute, titled "Shaping the Future of Creative Careers: Comparative Analysis of CCI Workforces in Asia and the Role of Universities." Led by Professor Shinji Oyama and Dr. Joanna Obispo.  
Register: <https://forms.gle/zfdXYmHFnx8ABmQn6>

